

PUBLISHERS'

NEWSLETTER

Spring 2025



OPTIMIZING IMAGES
FOR PRINT

PUBWEST
CONFERENCE

NEW FACE OF BOOK
MANUFACTURING

EST.  1907

FRIESENS

IDEAS CRAFTED IN PRINT

— EMPLOYEE-OWNED —



MESSAGE FROM THE CEO

Cha-Cha-Change

Chad Friesen, Chief Executive Officer

Our company-wide theme for 2025 is “Change”. When we chose this theme in fall 2024, we had no idea how relevant it would be to our current circumstances.

The changes expected this year were all by our choice. They included the deployment of some new presses, the introduction of more automation, a renovation of our offices, and the launch of a new ERP system. It seemed like we were introducing a lot of changes and disruption for one year.

But then the tariff threat emerged, and we entered an entirely new level of disruption and change. The difference is that we have little control over these changes. Like most businesses that rely on international trade, the whiplash of ‘on-again, off-again’ tariffs has been extremely disruptive and unsettling for all our stakeholders. It creates an unnecessary trade crisis that benefits no one.

But the crisis also presented an opportunity for us to demonstrate that employee-owned companies act differently than other companies in times of crisis.

Immediately after the tariffs were announced, we reassured our employee-owners that we would go to great lengths to protect their jobs. While other companies engage in layoffs and factory closures to protect share price, we would dip into our emergency reserves to protect livelihoods. We didn’t ask for this crisis, but it helped us once again emphasize the power of employee-ownership.

Despite the current turmoil, we still consider ourselves blessed. As a book industry, we are fortunate to enjoy a tariff exemption under the *International Emergency Economic Powers Act of 1977 (IEEPA)*. The exemption was added to protect the First Amendment rights of Americans, and it also now protects our company’s ability to continue serving our US customers. We are also mindful that as bad as the current situation is, we are privileged to live and work in a safe, free, and relatively stable part of the world.

Thank you for trusting Friesens as a reliable partner in both bad and good times. We’re here to serve you!

CLICK TO VIEW OUR BLOG

CHANGE



A MESSAGE FROM THE PRESIDENT

What Does Change Mean for 2025?

Byron Loepky, President

This is the first time I have the privilege of writing an article as President of Friesens Corporation. I appreciate the trust Chad and the leadership at Friesens have placed in me over the years in a variety of roles and I will continue to strive to do my best for all of us here at Friesens.

I thought I should answer the question that many of you may have on your mind. What does this change mean for our company? Most of you will not notice any difference. However, at the leadership level there are some fundamental shifts that will take place.

The CEO (Chad) remains responsible for:

- Performance and well-being of the entire corporation
- Being the liaison to the Board of Directors and leading our corporate goals
- Guiding the long-term vision, community impact, and corporate culture

I will take over responsibilities for:

- The performance and well-being of our book-related business: Book, Yearbook, and FriesenPress. I do not lead those divisions, but their leaders now report to me.
- Align divisional and/or departmental performance against corporate goals.
- Coach and support SVPs and other managers in their performance development.

I will also continue to lead the operations of Friesens with the very capable assistance of Steve Voth (PW), Mark Friesen (IP), and Keith Stoesz.

We have the good fortune at Friesens of having many capable and tenured leaders, but part of our responsibility is to ensure there will be leaders of the next generation that are ready to take over the leadership of this company.

You will continue to see more opportunities going forward as we bring greater tangible evidence of this in 2025 as evidenced by it being included as one of the major goals in our business plan.

Despite 2024 being a bit of a down year, there is much we have to be grateful and optimistic for as we head into 2025. We have stronger momentum in the Book Division to start the year than we did in 2024. Yearbook is coming off a very good year and that momentum should continue into 2025.

Eventually we will break out of this cold weather and with it we expect the following:

- Greater clarity on what, if any effects tariffs might have on our business
- Adjust to life without our Packaging Division
- Seeing the renovations at our PW facility come to life
- The largest capital investment in the history of our company comes to life with the T48 LED press being put into production

There is much to look forward to in 2025. While there are always unknowns and unexpected headwinds, I and the other leaders at Friesens look forward to working alongside you as we overcome these challenges and continue to make Friesens a world-class operation.



BOOK DIVISION UPDATE 2025

Strong Finish and Promising Start

Ryan Hildebrand, Senior Vice-President of Books

I am excited to be writing this update for a couple reasons:

First, I am honoured to lead the Book Division sales and service teams in my new role. It is a privilege to work with a great team of professionals that care deeply about the work we do and serve our customers with passion.

Second, I am pleased to report we finished 2024 with a strong 4th quarter sales increase of 34% and the first quarter of 2025 is currently projected to be up 20% over 2024. We thank our many customers throughout Canada and the United States for putting your trust in us and the work we do. While turbulent times are around us, we continue to focus our attention on being the “steady hand at the wheel” and being a reliable supplier that protects its employees and its customers despite potential challenges. We focus our attention on delivering on the promises we make.

As you will read in other parts of the newsletter we have made significant investments in our business with equipment. The new web press, sprayed edge machine, and more automation is helping us streamline our processes and improve efficiency. We have been pleased with the response to the sprayed edged machine as we have already booked over 1 million books on that piece of equipment after having it online for only 3 months.

While equipment is great, and automation and efficiency are important, the people are what separates Friesens from competitors. We are excited about the addition of Danielle Abrams, Mike Letkeman, and Irene Yablochko to our service/project manager team. Their experience, knowledge, and expertise will strengthen our team as we focus on growth for 2025 and beyond.



PAPER, PAPER, PAPER

The Impact of Tariffs on Paper Supply

Andrew Fennell VP of Finance

Last time I wrote for this newsletter, I discussed stability, normalized paper supply, and better lead times. Much has changed! Now, uncertainty and scrambling at the mill, merchant, and book manufacturing levels dominate due to tariffs: threatened, implemented, delayed, planned, and unknown!

Canadian book manufacturers and publishers have been spared US tariffs so far, as books are exempt. However, Canadian counter-tariffs planned for April 2 will impact most US-produced paper imported into Canada, increasing costs immediately. For example, Anthem Plus, a coated text paper from Michigan, will see a 25% price hike overnight if these tariffs take effect.

We've been proactive, buying ahead, exploring Canadian alternatives, and seeking European options. Our partnerships with Canadian and European paper merchants and mills are crucial in securing viable alternatives. While the tariffs may not take effect on April 2, we are preparing as if they will to avoid price shocks.

Paper Industry News

Tariffs are the main news in the paper industry. Major changes in capacity utilization for North American mills are expected. US tariffs will reduce orders for Canadian mills, and Canadian counter-tariffs will reduce orders for US mills, leading to downtime, shortages, and turmoil. Some price increases are likely due to inadequate supply of alternatives.



The American Forest & Paper Association (AF&PA) expressed concern over the disruption of cross-border supply chains due to new tariffs. The US forest products industry, employing over 925,000 people, relies on Canada and Mexico as key trading partners.



Lead Times and Paper Pricing

Lead times for both uncoated and coated book paper remain good. The Sustana mill in Quebec has had issues since August 2024 but is resolving them. We've worked closely with the mill to expedite shipments, though some delays were unavoidable. We expect the mill to be back on track soon.

OPTIMIZING IMAGES FOR PRINT

Choosing the Right Tools & Techniques

Brad Schmidt, Tech Support Specialist

When preparing images for print using Adobe InDesign or Photoshop, there are multiple approaches to achieve the desired results. Each user may have their own preferences for solving specific problems, especially when making colour adjustments. Some prefer using Curves or Levels, while others opt for Brightness/Contrast or Hue/Saturation. Although the end results may be similar, the paths to achieve them can vary significantly.

Selecting the appropriate file format is crucial for print quality. Traditionally, TIFF and EPS formats were preferred, but with the adoption of InDesign, other formats like JPEG, PSD, and PDF have become more common. Each format has its advantages. TIFF is ideal for high-quality images with no compression. JPEG is suitable for web use but can be used for print with high resolution. PSD maintains adjustment layers, offering flexibility in editing.

Different users have varying preferences for colour adjustments. Common tools include Curves and Levels for precise control over tonal range, and Brightness/Contrast and Hue/Saturation for quick adjustments.

Choosing between RGB and CMYK colour spaces depends on your project needs. RGB offers more flexibility and is suitable for digital screens, while CMYK provides better control for print outputs. When preparing images for print, it is crucial to convert your files from RGB to CMYK to ensure that the colours will be accurately reproduced on paper. This conversion process can sometimes result in a slight shift in colours, as the RGB colour space includes hues that cannot be replicated in CMYK. To minimize these discrepancies, it is important to use colour profiles and soft-proofing techniques to preview how the colours will appear in print.

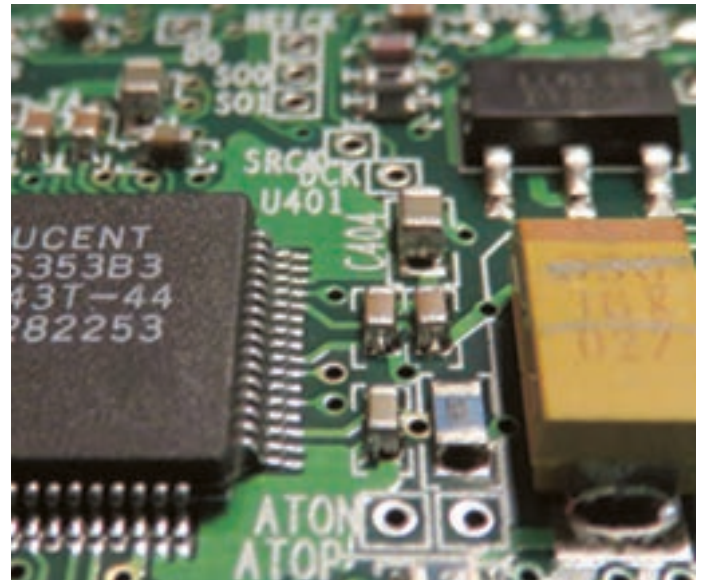


InDesign scaled close up

InDesign offers several tools for image manipulation, including cropping to use only the necessary portion of the image, rotating and flipping to adjust the orientation of your images, and scaling to resize images directly within the layout. In addition to these basic tools, InDesign also offers advanced image manipulation features. For instance, users can apply clipping paths to create custom shapes and masks, allowing for more creative and intricate designs. Transparency and blending modes can be used to adjust the opacity of images and blend them seamlessly with other elements in the layout.

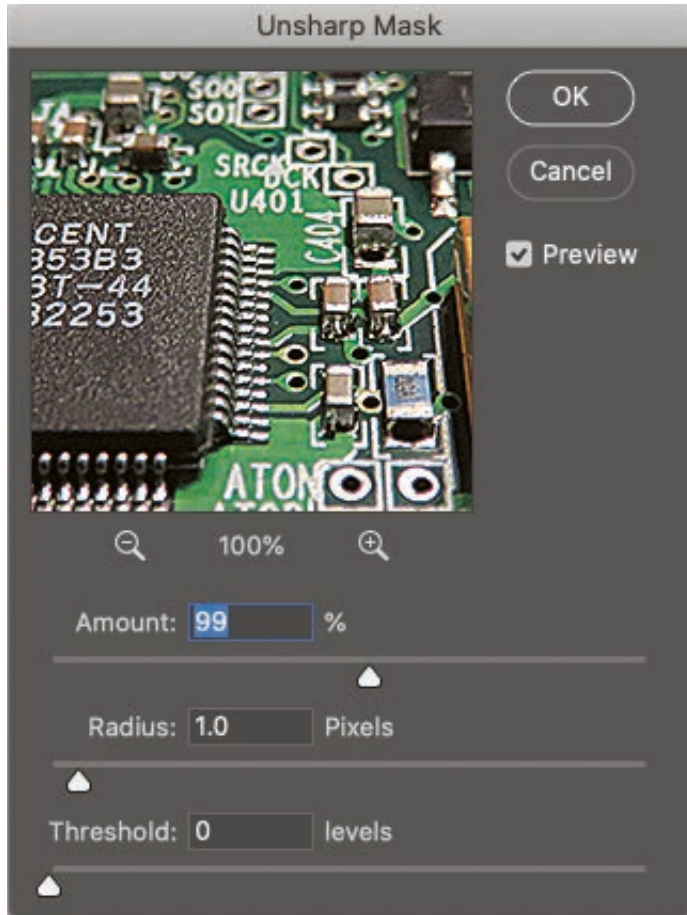


To test the difference between scaling images in InDesign and Photoshop, an image was placed in InDesign and reduced to 10% of its original size, resulting in an effective resolution far beyond the recommended 300 ppi for printing. The same image was resized in Photoshop to 10% with a final resolution of 300 ppi. Both images were then exported to PDF using recommended settings, which downsample images to 300 ppi if they exceed 400 ppi.

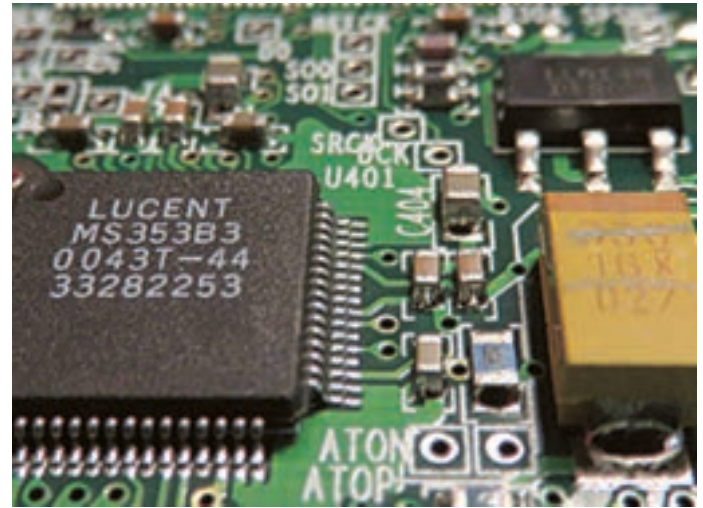


Photoshop scaled close up

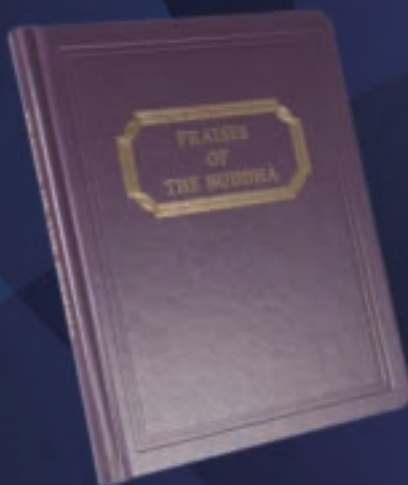
When comparing the two methods, the image resized in Photoshop maintained more detail than the one scaled in InDesign. The InDesign image appeared slightly softer. Applying an Unsharp Mask in Photoshop further enhanced the detail, making the text on the circuit board and the texture of the chip surface clearer. However, excessive use of the Unsharp Mask can result in halos along the edges.



At the end of the day, the choice between using InDesign or Photoshop for scaling images depends on the project's quality requirements. Small percentage adjustments can be done safely in InDesign with minimal quality loss, while larger adjustments may benefit from Photoshop's capabilities. As a general guide, consider using Photoshop for scaling adjustments greater than 20% up or down.



Photoshop scaled close up with Unsharp Mask



"I'd like to tell you how pleased I am with the new gatha book, Praises of the Buddha, 5th Edition (2024). I have heard many comments about how beautiful the book looks...hard cover, color, gold lettering and trim, large print pages. Thank you for a superb job with the printers and working so congenially with our Gatha Book Steering Committee!"

~ Debra Tang, University of Hawai'i Press

PUBWEST CONFERENCE – FEBRUARY

Celebrating Excellence in Book Design and Production

Scott Sinnett, US Regional Sales Manager

Friesens had the privilege of attending and exhibiting at the very last PubWest Conference in New Orleans, LA, February 11th – 13th. Scott Sinnett, our U.S. Sales Manager, Carrie Guy, our Mountain States Sales Representative, and Pamela Hiebert, our Marketing Manager, attended the conference to network with existing customers and prospective customers and tell the Friesens story. The event attracted 140 attendees, including publishers, exhibitors, and students from the Portland State graduate publishing program.



This is the last PubWest Conference because last November the Publishers Association of the West (PubWest) and Independent Book Publishers Association (IBPA) voted unanimously to combine into a single entity. That change goes into effect July 1, 2025, when members of PubWest will be welcomed to the IBPA.

A highlight of the conference was the announcement of the PubWest Book Design Awards, celebrating the best in book

design and production. Friesens was honored with several awards, including:

- **Gold in Adult Fiction – Non-Illustrated** for *Yr Dead*, published by McSweeney’s and designed by Sunra Thompson. The judges praised the cover’s exceptional use of color treatment, foil stamping, and cut-outs. 
- **Silver in Adult Trade Book – Illustrated** for *Bowlarama: The Architecture of Mid-Century Bowling* by Angel City Press.
- **Bronze in Adult Trade Book – Illustrated** for *Into the Thaw* by Patagonia.
- **Silver in Short Stories/Poetry/Anthologies** for *Lunalaë* by Wake Forest University Press.
- **Bronze in Cover – Small Format** for *Lunalaë* by Wake Forest University Press.
- **Silver in Cover – Large Format** for *Into the Thaw* by Patagonia. 
- **Bronze in Cover – Large Format** for *Broken Boxes* by University of New Mexico Press. 

Friesens is proud to have been recognized for its excellence in book design and production at this significant event.





GREAT NEWS!

Timson Web Press Installation Nears Completion

Mark Friesen, Industrial Park Operations Manager

The installation of our state-of-the-art Timson Web press is nearly complete, marking a significant milestone for our printing operations. Despite a minor delay due to wiring components not meeting CSA standards, the project is back on track with an estimated completion date in early March.

The new Timson Web press offers several improvements, including a faster high-end run speed, a user-friendly roll stand with automated arms, and energy-efficient LED UV



ink technology. The advanced Imer inking system ensures consistent print quality, while an automated bundling robot



reduces physical strain on staff and improves efficiency. We also plan to install the same bundling system and robot on our older T48 press, allowing one feeder to manage two presses.



This global effort involved technicians from various countries, and the future of our printing operations looks brighter than ever with the new Timson Web press leading the way.



HOW A BOOK IS MADE – PART 1

Prepress Preparation

Holly Thorne-Wiebe, Digital Marketing Coordinator

The manufacturing process of a book begins long before the actual printing. This stage involves several crucial steps to ensure the final product meets the desired quality standards.

Typesetting is the first step, where the manuscript is converted into the chosen font and layout. This process includes selecting the appropriate typeface and setting the text size, margins, and spacing to create a visually appealing and readable format. The goal is to ensure that the text flows smoothly and is easy on the eyes, enhancing the reader's experience.

Proofing follows typesetting, where proofs are created and meticulously reviewed to catch any errors or inconsistencies. This stage is critical as it involves multiple rounds of corrections to ensure perfection. Proofs are often printed on paper to closely mimic the final product, allowing for a thorough examination of the text and layout. Editors and proofreaders

scrutinize the proofs for typographical errors, grammatical mistakes, and formatting issues, ensuring that all elements are correctly placed.

For offset printing, aluminum plates are made for each page. These plates are essential components in the printing process. The creation of these plates involves transferring the text and images from the digital files onto the aluminum surface using photolithography. Each plate corresponds to a specific colour in the printing process (CMYK). These plates will transfer the ink to the paper during printing, ensuring that the final printed pages accurately reflect the original design.

Overall, the prepress preparation stage is a meticulous and detailed process that sets the foundation for the high-quality production of a book.



A rack of aluminum plates ready for the offset press

FRIESENS STREAMLINES EFFICIENCIES

Using Muller Martini Connex Software

Steve Voth, Printers Way Operations Manager

Book manufacturers today face challenges in optimizing production for both digital and conventional print jobs. Friesens has found an ideal solution by using Muller Martini's Connex Workflow in our operations.

As the Operations Manager at Friesens, I've seen firsthand the significant benefits of using Muller Martini's Connex software. The automation capabilities have streamlined our processes, leading to a reduction in labour requirements and a noticeable increase in efficiency. One of the standout features

for me is Connex's ability to accelerate our speed to press, which has been crucial in meeting tight deadlines and boosting our overall productivity. Additionally, the software ensures consistent, high-quality outcomes, which has greatly improved the reliability of our production. Muller Martini has worked closely with us to tailor the software to fit our specific needs, and this flexibility has been instrumental in optimizing our workflow and achieving our business objectives.



WHY BOOKS?

A Personal Perspective

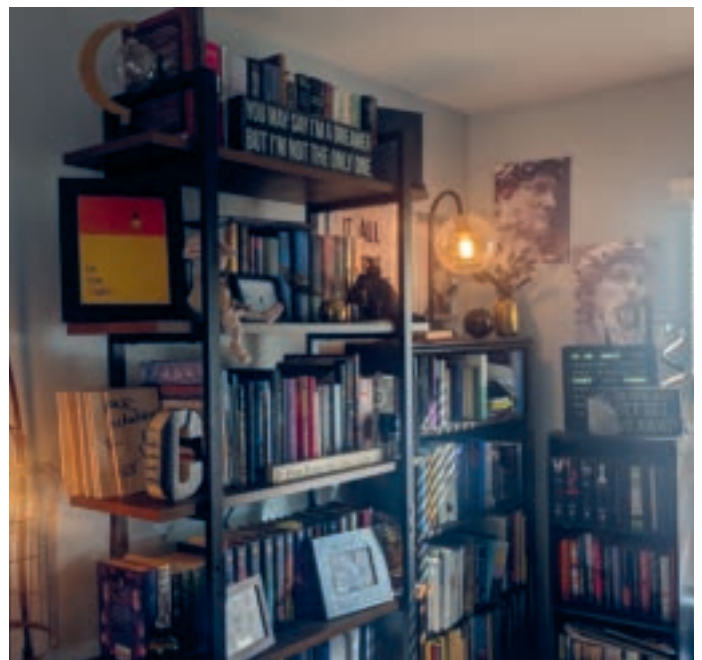
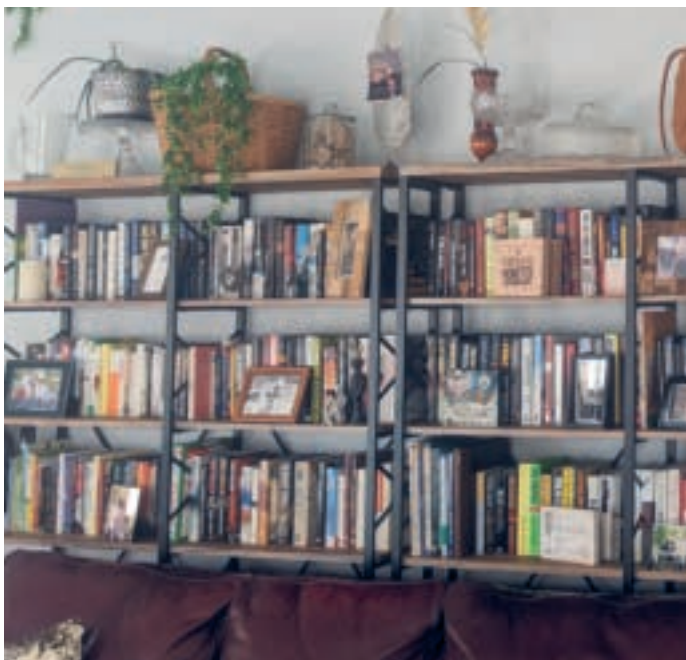
Carrie Guy, Sales Rep

Growing up, I was a bit of an introvert, spending my free time with my nose buried in a book—fiction, nonfiction, anything that might give me insight into figuring out what this life was all about. Not much has changed; I am still trying to figure out what life is about. But here is what I have decided: it is about connection. None of us has all the answers, but I believe that together we can find the best way forward.

The stories authors put on the page are pieces of that person's soul. Sometimes it is a true story of something they overcame, sometimes fiction about a world they'd created in their minds. Either way, that story was significant enough that they spent hours, days, months, or years pouring their ideas onto paper and it is our great honor to help them bring the story to life on the page.

I view books as a lifeline. They give us windows into worlds we've never seen, examples of great heroism and grit to push through hard times. Books are precious to me, helping me to see the world through different eyes. They have made me kinder, more empathetic, and more open to embracing new things.

I'll continue to embrace my passion for learning new things, seeing new perspectives, and appreciating struggles others have overcome. One of my greatest joys is to gift a book that I think will bring a smile to someone's face or offer helpful tips to navigate difficult situations.



CANADIAN INDEPENDENT BOOKSTORE DAY

Advocating the Indie Bookstore Culture

Ryan Hildebrand, Senior Vice-President of Books

Canadian Independent Bookstore Day is just around the corner. On Saturday, April 26, 2025, book lovers across the country will celebrate indie bookstores and the vital role they play. It's the annual day when readers, writers, illustrators, publishers, and others come together to celebrate indie bookstores across Canada. By joining the celebration, you are advocating for independent businesses, supporting a flourishing bookselling community, and investing in Canadian culture.

Why Celebrate Indie Bookstores?

Independent booksellers are an integral part of Canadian culture. As professionals, they are deeply passionate about their work, prioritize best-in-class customer service, and provide unmatched value for the book-buying public.

But it's more than that. Indie bookstores are pillars of the communities in which they reside. Their staff are actively involved in the neighbourhood and provide an inclusive space where people can connect over shared interests. Local booksellers also play a vital role in the Canadian literary ecosystem. They are conduits of discovery, championing Canadian creators at all career stages and introducing Canadian readers to a diverse range of voices from across Canada's rich cultural landscape.

Indie booksellers work hard to serve their customers and communities. CIBD is our opportunity to say thank you.

This is the third year Friesens has been involved in printing bookmarks and distributing them to over 150 indie bookstores across Canada.

CANADIAN INDEPENDENT BOOKSTORE DAY

April 26, 2025



"Songs in the Sea arrived today. It looks really good! I love how the two-sided cover turned out, and the accordion fold, too! Thanks for the great work, attentiveness, and patience with this!"

~ Rhonda Molloy, Breakwater Books Ltd.



NEW FACE OF BOOK MANUFACTURING

What You Should Know About Us

taken from Publishers Weekly

Employee engagement is a challenge that cuts across industries, particularly as technology can limit interpersonal interactions and keep eyes glued to screens. Friesens Corporation, founded in 1907, has an employee-ownership model that Ryan Hildebrand, the company's senior VP of books, says gives every employee an ownership mindset—and thus a customer mindset.

“Our founder coined a phrase that we still talk about to this day: ‘We will be successful if our customers are successful,’” Hildebrand says. “Those words are as relevant today as they were over 100 years ago.”

The Canada-based book manufacturer handles paperbacks and hardcovers, including one-color trade books, premier color books—art, museum, photography markets—and short-run books using digital printing equipment. The company has the capacity to handle all aspects of the book life cycle and orders

of all sizes—from hundreds of books to hundreds of thousands of books—and offers a full range of binding styles.

In the past five years, Friesens has spent more than \$50 million to automate, increase capacity, shorten turnaround times, and add digital equipment. The company has also invested in online tools to help customers manage their projects, and it's leveraging artificial intelligence to analyze data and streamline production processes.

These investments are part of Friesens' strategy to ensure that customers can respond to the demand to get books to market quickly and cost-effectively. “Publishers want to reduce inventories and shorten lead times so that they can minimize costs and returns while delivering quickly to the end consumers,” Hildebrand says. “We live in an instant world, so responding quickly is important.”

The employee-owners of Friesens take pride in handling complex projects for premier color books, which require expert

attention to detail and an understanding of color and finishing of the books. Print methods such as LED printing allow the company to print on unique papers and deliver premium-quality results. The company also has the capability to produce specialty book boxes and slipcases for book projects.

The employee-ownership model, says Hildebrand, gives Friesens a significantly different orientation from most of its competitors. “We invest in our people and make decisions that are counter to many private and public companies,” he says. “While they focus on the bottom line, we focus on our customers’ and employees’ needs. We make long-term decisions for the greater good of our customers and our people.”

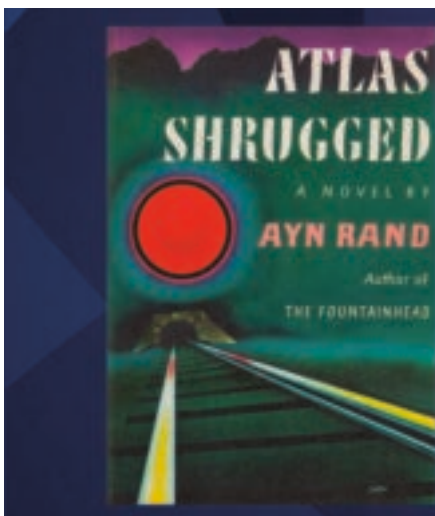


That civic-minded spirit includes the company’s environmental efforts, which began in the 1970s. Friesens was the first printer to produce the Harry Potter books on 100% post-consumer-waste paper and the first printer in Canada to receive Forest Stewardship Council certification.

“We’re located in a small community, so we have always understood the impact we have on our community and the need to recycle, reduce waste, and find sustainable production methods so as not to negatively impact our employees and residents,” Hildebrand says. “We have carried that forward and made it part of our company DNA.”



The ownership concept extends to the wider community—in the company’s hometown of Altona, Manitoba, and throughout the literary world. Friesens sponsors local sports teams and child literacy programs and invests time and energy in organizations that support the arts, storytelling, and information sharing.



“I received my copy of Atlas Shrugged and [wanted to take] a moment to say it looks great! Text printing is great! And binding is impressive with such a huge spine. I can’t believe it’s perfect bind! Pages lay flat which is important for easy reading with such a brick!”

~ Beth Jordan, Penguin Random House



EXTRA, EXTRA! READ ALL ABOUT IT!

Introducing the 2025 Spec Check Book

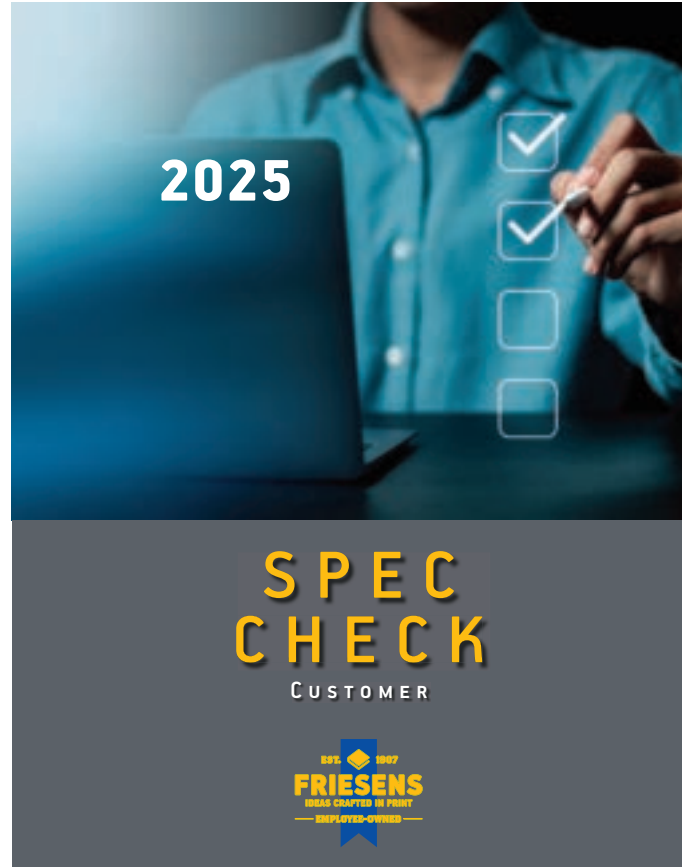
Ralph Hamm, Friesens Customer Service Manager

The 2025 Spec Check is hot off the press. Spec Check is a comprehensive resource that provides the knowledge and tools needed by designers, production managers and publishers.

Here's a sneak peek:

- **Price Guideline:** Plan your next project more economically by using the handy scanning and proofing chart.
- **Printing/Binding Signature Configuration Information:** For additional support, refer to our conversion chart and web press configuration page.
- **Friesens Paper Stock:** Explore a wide range of coated and uncoated paper options along with a comparative pricing guide.
- **Best Practices:** To ensure that your project surpasses your expectations and adheres to the highest standards, we've outlined best practices in this book.
- **Digital Access:** Beyond the printed version, explore the digital edition of the Spec Check on MyBooks for added convenience.

At Friesens, we want to provide the service and production expertise you rely on. Contact your representative for your personal copy.



MEET OUR NEW PROJECT SPECIALISTS!

The new faces of Customer Service

Ralph Hamm, Friesens Customer Service Manager

The Friesens Customer Service Team has grown by six feet... and by that we mean we have three new Book Division Project Specialists to introduce you to.

Irene Yablochko is Friesens' newest Project Specialist, working with Carrie Guy and Scott Sinnett's customers. Mike Letkeman has been an employee-owner for 25 years and is now working with Paul Cibulka and his customers. Finally, Danielle Abrams has been with Friesens for 24 years, and is thrilled to join the Book Division team, working alongside Brandie Herrell and Ron Such.



FEATURE BOOKS



Publisher:
American Policy Roundtable

Trim Size:
11.5 x 10

Pages:
32



Publisher:
John Van Alstine Studios

Trim Size:
11 x 11

Pages:
336



Publisher:
Arsenal Pulp Press Ltd

Trim Size:
6 x 9

Pages:
248



Publisher:
Nimbus Publishing

Trim Size:
8 x 10

Pages:
36



Publisher:
House of Anansi Press Inc

Trim Size:
6 x 9

Pages:
360



Publisher:
The MIT Press

Trim Size:
6.5 x 9.25

Pages:
120



Publisher:
Penguin Random House LLC

Trim Size:
6.125 x 9.25

Pages:
1056



Publisher:
Éditions Corbeau Inc

Trim Size:
5.25 x 8

Pages:
312



Publisher:
LisaMacStudio

Trim Size:
8.5 x 10.75

Pages:
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Publisher:
Édition La Pesteque

Trim Size:
6 x 8.25

Pages:
120



Publisher:
Douglas & McIntyre (2013) Ltd

Trim Size:
6.375 x 9.125

Pages:
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Publisher:
Pilcrow and Stanza Books/
Peggy Stockdale

Trim Size:
8.5 x 11

Pages:
272



Publisher:
Callawind Publications

Trim Size:
10 x 10

Pages:
32



Publisher:
Farcountry Press

Trim Size:
10.5 x 8.5

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Portage & Main Press

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Pages:
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Hachette Book Group - CO

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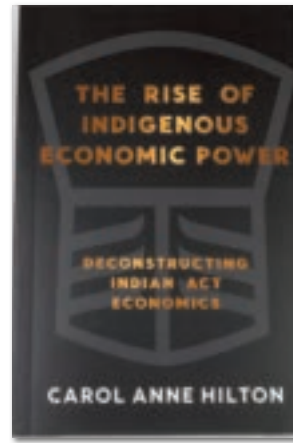
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Biblioasis

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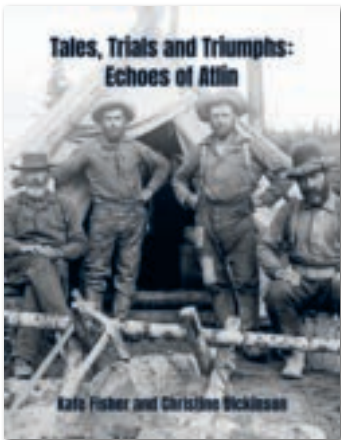
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New Society Publishers

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Pages:
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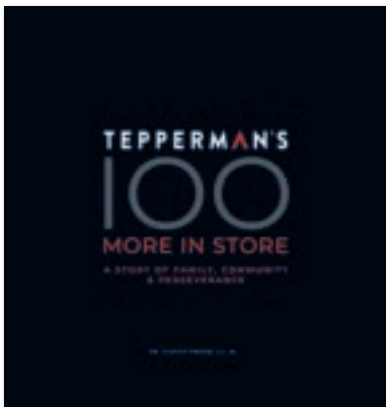
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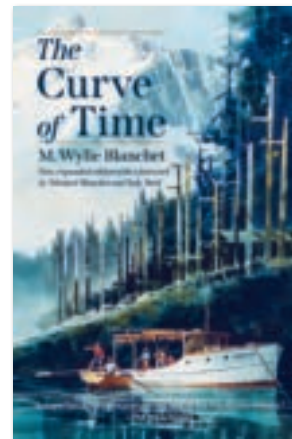
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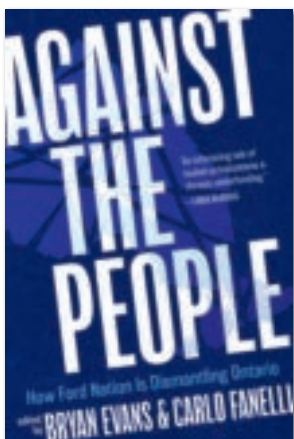
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Harbour Publishing

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Pages:
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Publisher:
Fernwood Publishing

Trim Size:
6 x 9

Pages:
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Publisher:
Wise Ink Creative Publishing

Trim Size:
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Pages:
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Publisher:
Gatestone Publishing

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Pages:
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Publisher:
Greystone Books

Trim Size:
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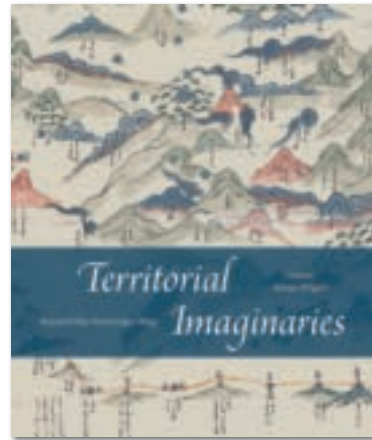
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Publisher:
Two Trees Art Publishing

Trim Size:
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Pages:
224



Publisher:
U of Chicago Press

Trim Size:
8.5 x 10

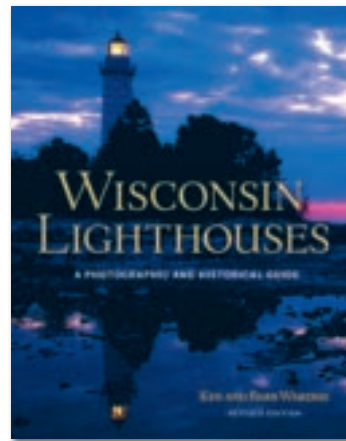
Pages:
232



Publisher:
Winnipeg Architecture Foundation

Trim Size:
5.25 x 8.5

Pages:
336



Publisher:
Wisconsin Historical Society

Trim Size:
8 x 10

Pages:
224



Publisher:
Flanker Press

Trim Size:
6 x 9

Pages:
186



ENVIRONMENTAL BENEFITS STATEMENT

Friesens Book Division saved the following resources by printing the pages of this book on chlorine free paper made with 100% post-consumer waste.

TREES	WATER	ENERGY	SOLID WASTE	GREENHOUSE GASES
7	540	3	22	2,870
FULLY GROWN	GALLONS	MILLION BTUs	POUNDS	POUNDS



Environmental impact estimates were made using the Environmental Paper Network Paper Calculator 4.0. For more information visit www.papercalculator.org

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