

THESE FONTS SHOULD BE USED AS HEADLINES ONLY.

Alkatra

AMATIC SC

Bio Rhyme Cantata One

Charm Cookie

Covered By Your Grace

Dancing Script

Delius

Fondamento

Homemade Apple

IM FELL ENGLISH

Indie Flower

Just Another Hand

Kaushaun Script

Lobster Two

MARCELLUS

My Soul

Oleo Script

Parisienne

Quando

Sacramento

Satisfy Sofia

Water Brush

WALTER TURNCOAT

TEXT OR HEADLINE FONTS:

THESE FONTS CAN BE USED AS BODY COPY, CAPTIONS OR HEADLINES.

Advent Pro

Alegreya

Anonymous Pro

Aref Ruqaa

Chivo

Crimson Text

Comfortaa

Cuprum

EB Garamond

Glegoo

Josefin Slab

Merriweather

Open Sans

Oswald

Philosopher

Playfair Display

Quicksand

Raleway

Titillium Web

Vollkorn

DECORATIVE FONTS:

THESE FONTS SHOULD ONLY BE USED SPARINGLY FOR GRAPHIC ELEMENTS.

Aclonica

Alfa Slab One

Audiowide

BANGERS

Berkshire Swash

Black Ops One

Bubblegum Sans

BUNGEE

BUNGEE INLINE

Cherry Cream Soda

CREEPSTER

crushed

Diplomata

Dokdo

Emilys Candy

FWERT.

Fascinate Inline

EASTER ONE

Flavors

Foldit

FRIJOLE

Fugaz One

Gabriela

Galindo

GRADUATE

Gugi

Hachi Maru Pop Bribik Viluyi

Kavoon

Labrada

Limelight

LUCKIEST GUY

Meddon

Milonga

Molle

MONOTON

Orbitron

Pacifico

Poller One

Ranchers

Righteous

Rum Raisin

Rye

SHOJUMARU

Shirkhand

Slackey

Sonsie One

Special Elite

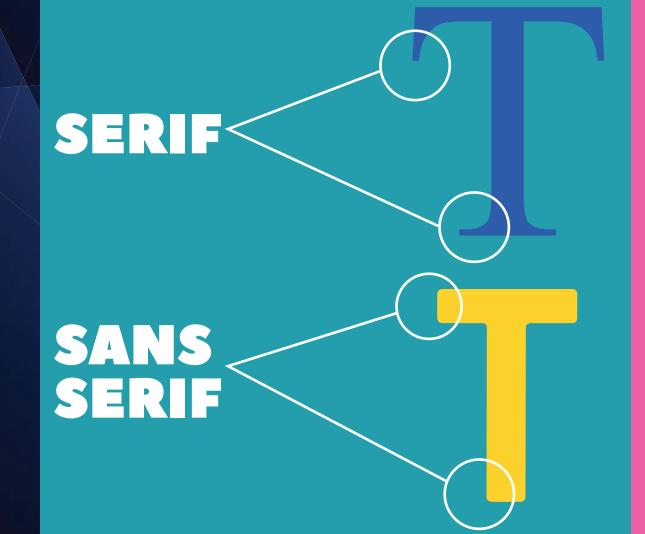
TILT PRISM

Titan One

Uncial Anciqua

unica one

Yomogi



FANCY

DO

Fancy DON'T

DO

HALLOWEEN

- Use decorative fonts as graphic elements to enhance page content.
- Avoid long copy blocks of bold or all caps, and avoid all caps when using a script font.

BODY

- All type is meant to be read. Make sure your story is set in a clearly readable font.
- Never change font size or leading within a section.
- Serif fonts in 10–12 pt are best for body copy.
- Choose a font that includes a bold and italic version
- for your body copy. • Black type on a white background is easiest to

read.

CAPTIONS

 Choose a sans serif font set in 8 – 9 pt for easy to read captions.

- Choose 3 main fonts for consistency. One each for headlines, body copy, and captions. Use decorative fonts as graphic elements only.
- Headlines should be set in at least 30 pts, in serif or sans serif fonts. **Use "decorative" fonts** sparingly.