

# 2020-2021 REGALIA SENIOR ADS

The 2020-2021 *Regalia*, the Reagan High School yearbook, is in production. A limited amount of pages have been reserved for senior ads. Senior ads are the place to show off your senior.

1. **Buy a senior ad at [reaganyearbook.com](http://reaganyearbook.com) BEFORE February 14, 2020.** Purchases must be made by this date to keep our yearbook delivery on time. We understand your senior may not have their photos yet, we can wait until 2/19/2021 but your senior's page must be reserved prior. Keep your order #.
2. Once your ad has been purchased, we will send you an upload link to submit your photos and text. You will need your order number and your student's ID number.
3. We will then create your ad and send you a PDF via e-mail for your approval. You request ONE TIME EDITS to the ad, after that *Regalia* editors will publish the ad.

If you have any questions, please contact Erin Gallegos, the Reagan Student Media Adviser, by e-mail: [egalle@neisd.net](mailto:egalle@neisd.net) for the fastest response.

## GUIDELINES

*Regalia* will be using fonts, colors and backgrounds that compliment the overall design. No additional colors or backgrounds will be used in the ads. Choose the color of your ad background accordingly.

Please adhere to the word count maximum provided. We can not change the font size as it affects design and production quality.

Submit your photos and text online at [reaganseniorads.com](http://reaganseniorads.com)

Please DO NOT CROP your photos. Your photos do not have to be sized specifically to the ad. Our design software allows us to crop, resize and adjust the image according to each frame as needed.

Scan good quality photographs. Poor photos do not improve in print. Polaroid photos tend to have poor reproduction. Baby photos and family photos are always popular choices.

Photos should be school appropriate: no obscene gestures, alcoholic beverages, tobacco products or any illegal activity. No torso nudity at any age. Reagan Student Media editors, adviser and campus administration reserves the right to exercise editorial control in this area.

Song lyrics or other copyrighted material (book quotes) may not be used.

When uploading your photos, please number each of your photos so that we can assign them the way you would it in the ad. For instance - 1Smith.jpg will be placed in the number 1 photo frame.

Once you receive the ad proof, you will have 2 days to look it over and submit one set of edits. Otherwise, we will check the ad and publish it as is.

## PRICING

Full page ad	\$300
Half page ad	\$200
Quarter page ad	\$100