

# DON'T JUST SAY IT, EXCLAIM IT.

# Fonts

A fantastic collection of creative fonts specifically selected and offered to you by Friesens Yearbooks.

## HEADLINE FONTS: THESE FONTS SHOULD BE USED AS HEADLINES ONLY.

AMATIC SC

Cantata One

Charm **NEW**

Cookie **NEW**

Covered By Your Grace

Dancing Script

Engagement

Felipa

Fondamento **NEW**

GIRASSOL **NEW**

Homemade Apple

IM FELL ENGLISH

Indie Flower

Just Another Hand

Kaushaun Script **NEW**

Lobster Two

MARCELLUS

Oleo Script

Parisienne

Quando

Redressed

Rochester

Satisfy **NEW**

Sofia

WALTER TURNCOAT

## TEXT OR HEADLINE FONTS: THESE FONTS CAN BE USED AS BODY COPY, CAPTIONS OR HEADLINES.

Advent Pro

Alegreya

Anonymous Pro

Aref Ruqaa

Chivo

Crimson Text

Comfortaa

Cuprum

EB Garamond

Glegoo

Josefin Slab

Merriweather

Open Sans

Oswald

Philosopher

Playfair Display

Quicksand

Raleway

Titillium Web

Vollkorn

## DECORATIVE FONTS: THESE FONTS SHOULD ONLY BE USED SPARINGLY FOR GRAPHIC ELEMENTS.

Aclonica

Alfa Slab One

Audiowide

BANGERS

Berkshire Swash

Black Ops One

BUNGEE

BUNGEE INLINE

CAESAR DRESSING

Ceviche One

Cherry Cream

Soda

CREEPSTER

Diplomata

Dokdo

Emilys Candy

EWERT

Fascinate Inline

FASTER ONE

Flavors

FRIJOLE

Fugaz One

Gabriela

Galindo

GRADUATE

Griffy

Jolly Lodger

Kavoon

Life Savers

Limelight

LUCKIEST GUY

Mansalva **NEW**

Meddon

MEGRIM **NEW**

Milonga

Molle

MONOTON

New Rocker **NEW**

Orbitron

Pacifico

Poller One

Ranchers

Righteous

Rum Raisin

Rye **NEW**

Sarina

SHOJUMARU

Shirkhand

Slackey

Sonsie One

Special Elite

Titan One

Uncial Antiqua

unica one

Unkempt

## TYPE TIPS

SERIF

SANS SERIF



DON'T

FANCY

DO

Fancy

DON'T

THIS YEAR'S COSTUME CONTEST WINNER WAS JAMIE JOHNSON AND THE RUNNER UP WAS PATRICK O'REILLY.

DO

HALLOWEEN

Use decorative fonts as graphic elements to enhance page content.

Avoid long copy blocks of bold or all caps, and avoid all caps when using a script font.

BODY

All type is meant to be read. Make sure your story is set in a clearly readable font.

Never change font size or leading within a section.

Serif fonts in 10–12 pt are best for body copy.

Choose a font that includes a bold and italic version for your body copy.

Black type on a white background is easiest to read.

HEADLINES

Choose 3 main fonts for consistency. One each for headlines, body copy, and captions. Use decorative fonts as graphic elements only.

Headlines should be set in at least 30 pts, in serif or sans serif fonts. Use "decorative" fonts sparingly.

CAPTIONS

Choose a sans serif font set in 8–9 pt for easy to read captions.