

DON'T JUST SAY IT, EXCLAIM IT.

FONTS

A fantastic collection of creative fonts specifically selected and offered to you by Friesens Yearbooks.

HEADLINE FONTS: THESE FONTS SHOULD BE USED AS HEADLINES ONLY.

ADRIAN

Aerial
 Ahmad
 Alberta
 Alex One
 ALONDRA
 Amani
 American
 Angela
 Aries
 Art Record
 ASHLEY
 At Leisure
 Baby Maker
 Bam Yard
 BAXTER
 Beach Comber
 Belinda
 Benny
 Berkley
 Beryllium

BLAIR

BONNIE
 BRIA
 BRONSON
 BROOK
 BURNING FACTS
 Camilla
 CAMPBELL
 Cari
 Casey
 Cassidy
 Cheers Type
 Compact
 Childs Play
 Christina
 Coolvetica
 Daja
 DAKOTA
 Dana
 Daria
 DELANEY

ELLIS

ENGBRECHTRE
 ENGBRECHTRE EXPANDED
 Eric Brush
 Excess
 Fairchild
 Feliz
 Felt Point
 Fire Walk
 Flashy
 Foo
 Foot Loose
 Frankin
 Free Time
 Gage
 Century
 General Motion
 Genuine
 Glenn
 Good Mood
 Graphics

Handy Man

Hemi Head
 Huntson
 Iron Maiden
 Jackie
 Johnson Text
 JULIAN
 Karma Future
 Karma Suture
 Kendall
 Key Logo
 Kings Font
 Knockout
 KREDIT
 Lawrence
 Little Squirt
 MADISON
 MAIN PHRASE
 Mandela
 Mario
 Master Mind

Modern Art

Mole Hill
 Monofonto
 Morgan Way
 Muggy New
 Olive Oil
 Oodles
 PEOPLES TYPE
 Planet Benson
 POTENT
 PRETTY THREAT
 PRICEDOWN
 Primer Apples
 Primer Print
 QUICKEN
 Redhead
 Relaxed
 Repel
 Return to Earth
 Reversal Subject
 Rough Rider

SHOT

Showy
 SQUASH
 Stern
 Sublime
 Soda Jerk
 Super Thin
 Sweet Time
 Tania
 Tasteful
 TEAR GAS
 Tyler
 Typodermic
 Unispace
 United Land
 Vibrocentric
 Vicious Circle
 WIDE EYED
 Words Worth
 Zulena

TEXT OR HEADLINE FONTS: THESE FONTS CAN BE USED AS BODY COPY, CAPTIONS OR HEADLINES.

Alphonso
 Aramar
 Bocci Text
 Citizen
 Curtis

David
 Desiree
 Dream Orphans
 Ebony
 Effloresce

Elegance
 Fast Pardon
 First Home
 Gatling Gun
 Goodfish

Good Name
 Halie
 James
 Lynn
 Manlike

Maximo
 Numb Skull
 Regal
 Sexsmith
 Steelfish

Teen
 Vahika

DECORATIVE FONTS: THESE FONTS SHOULD ONLY BE USED SPARINGLY FOR GRAPHIC ELEMENTS.

ANDREW
 BARKING
 DUCKET
 CHARISMA
 CHRISTY
 Clever
 (LIFE)RD

Crash Wise
 Crash
 Cruel
 Dangerous Script
 Delight
 Dispatch
 DRIPPING PAINT

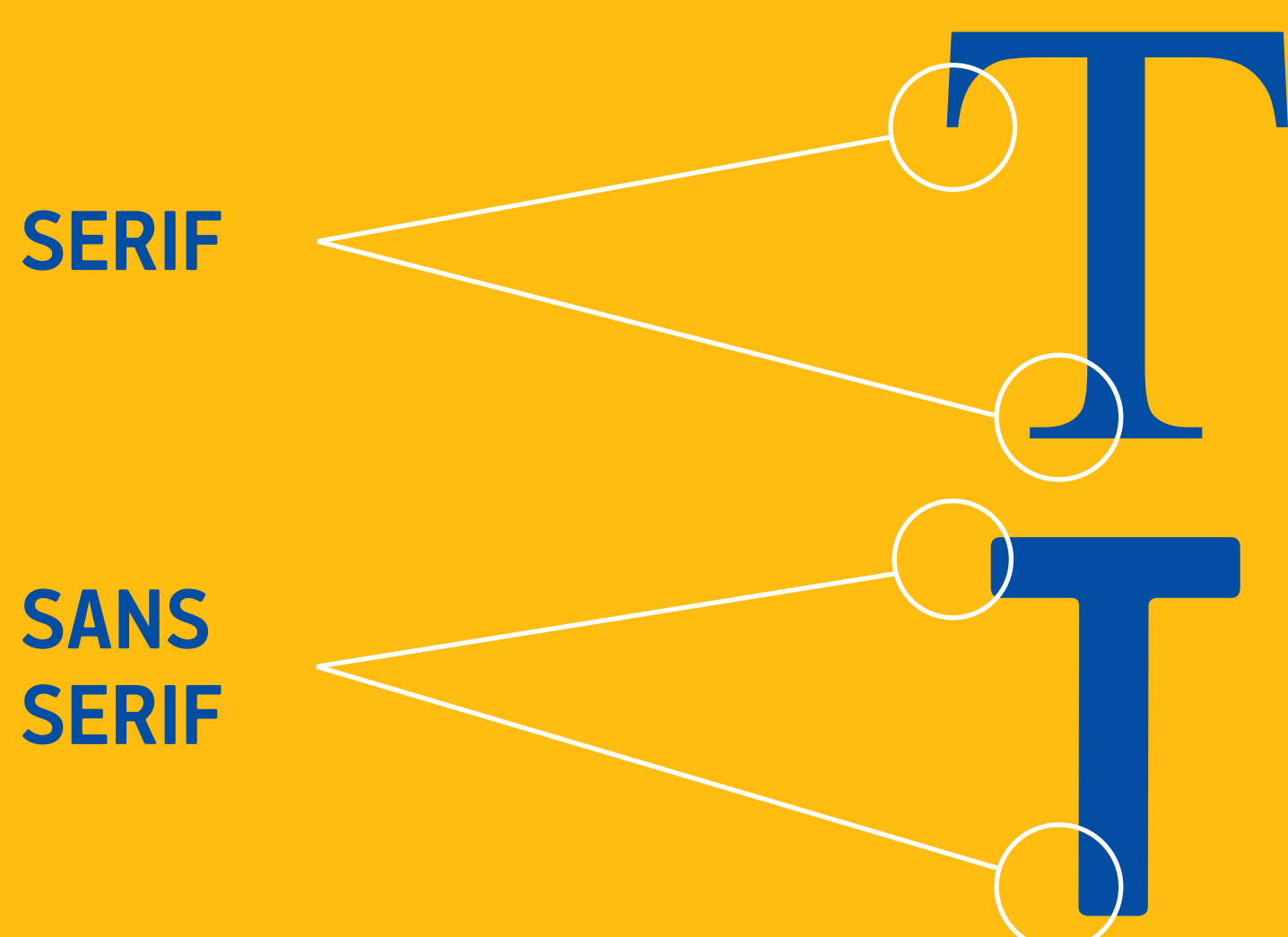
Earthquake
 FACTOR
 Flippant
 Fobby Dobby
 GHOST WRITER
 Give and Take
 HOT TUB

Let's Eat
 Letter Perfect
 Lincoln
 Loaded
 Madhatter
 MATTER OF FACT
 Mellow Text

POWER SYMBOL
 PUBLIC
 PUPPY BIKE
 SHARP
 SIMP TYPE
 SMOOTHSAIL
 SPLASH FONT

Still Time
 Swift
 Tenthumb
 UNIQUE
 WILD SEWERAGE
 WIRED
 YEARBOOK

TYPE TIPS



DON'T
FANCY

DO
Fancy

DON'T
 THIS YEAR'S COSTUME CONTEST
 WINNER WAS JAMIE JOHNSON
 AND THE RUNNER UP WAS
 PATRICK O'REILLY.

DO
HALLOWEEN

Use decorative fonts as graphic elements to enhance page content.

Avoid long copy blocks of bold or all caps, and avoid all caps when using a script font.

BODY

All type is meant to be read. Make sure your story is set in a clearly readable font.

Never change font size or leading within a section.

Serif fonts in 10–12 pt are best for body copy.

Choose a font that includes a bold and italic version for your body copy.

Black type on a white background is easiest to read.

HEADLINES

Choose 3 main fonts for consistency. One each for headlines, body copy, and captions. Use decorative fonts as graphic elements only.

Headlines should be set in at least 30 pts, in serif or sans serif fonts. Use "decorative" fonts sparingly.

CAPTIONS

Choose a sans serif font set in 8–9 pt for easy to read captions.