

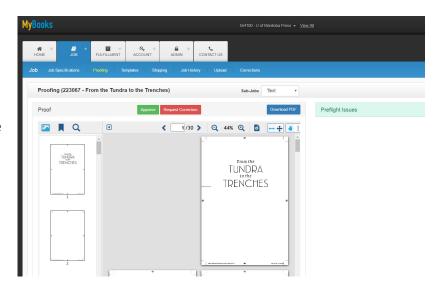


MyBooks is Friesens'online site developed for publishing professionals who want to save time and have instant access to information and tools for managing projects. We are pleased to provide this tool as part of our never-ending quest to serve our customers in meaningful ways. Following are just some of the changes you will see.

NEW PROOFING & PREFLIGHT TOOL

We have reduced the complexity of our proofing options in an effort to give you just what you need to check your proofs online. You can either view the components online or download a low resolution PDF proof. Both options are available from the same page on our site. In addition to the proofs you can also review the preflight report. If there are any concerns noted during our prefight our new tool will allow you to respond to those items at the same time as reviewing the proofs.

As part of the new tool you will now be able to submit your correction request online using this new proofing tool. In addition to submitting the correction request you can also see the history of



changes requested in case you want to review the details of your request at a later date.

NEW FILE UPLOAD/DOWNLOAD TOOL

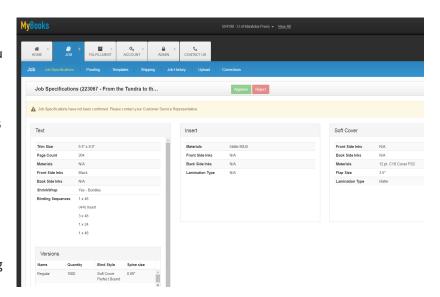
A reliable and stable tool to submit and receive files is important for all customers. As such we have improved this part of MyBooks to minimize the time spent uploading and downloading files.

JOB SPECIFICATIONS TOOL

In order to ensure that we have the correct information we have created a new tool to provide you with a job specifications approval. We will email you a link to the specifications so that you can review and confirm that we have all the details covered. Our goal is to ensure 100% of all the jobs that we produce at Friesens meet your expectations. This added tool will help to ensure that every job you produce with Friesens meets your needs.

IMPROVED FULFILLMENT TOOL

We have many customers who take advantage of our storage and fulfillment services. It is a growing list that has unique needs and requirements. As such we have improved the tool to help manage



their inventory, address database, and provide important shipping and delivery details.

Other tools such as creating templates, viewing quotes and invoices are still available. If you have questions as you use these new tools and services please contact Friesens technical support at 866.324.6401 or bptech@friesens.com