

**ORANGE** 

- Full of fun and playful energy that people admire
- · Social, maybe even an extrovert
- Nurturing

- · One who enjoys deep conversation
- · Cheerful
- Into being the host at parties or events
- The type who likes to dive in and get'er done

## BLACK | PU

- · Bold
- · A risk-taker
- · Perhaps a little impulsive at times
- · Serious (maybe a little too serious)
- · Internally strong
- · One who commands a sense of respect
- Trustworthy
- · Perhaps a little intimidating

## **PURPLE**

- · Be very quickwitted
- · Crave your own identity
- Love unique things
- Enjoy standing out from the pack
- Dance to the music no one else can hear
- · Thrive on creativity
- · Be randomly inspired and focused

#### **GREEN**

- Practical
- · Down-toearth
- · Someone who loves to give advice
- Thoroughly enjoys helping others
- · Outdoorsy; loves balance in life
- The type who analyzes first
- · A problemsolver

## **RED**

- · Bold
- · A thrill-seeker
- · An adventurelover
- Potentially impulsive
- Perceived as intimidating

What does your favorite color say about you?

#### PINK

- Fun
- Playful
- · Naive, occasionally
- · Quick to express your emotions
- · Open, wearing your heart on your sleeve
- · Love and family oriented

#### **BLUE**

- Dependable
- Trustworthy
- · Gentle
- Compassionate
- Peaceful
- Loyal
- Strong
- · A strategist who can easily adapt

## WHITE

- · Calm
- Peaceful
- Innocent
- · Perhaps a bit naive
- · Into liking things clean and orderly
- · Happy with "fresh starts" or a blank canvas

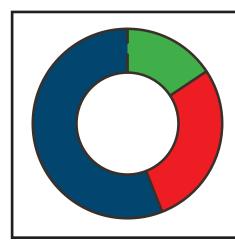
## **YELLOW**

- Positive spirited
- · Optimistic

bubbly

- · Cheerful and
- Full of infectious smiles and happiness
- Adventurous
- · Calming for those around you

# WHAT COLOR IS MOST POPULAR?



## BLUE

Blue is seen as a traditional color and is often preferred by men. It is seen as nonthreatening.

# RED

Red is popular because it attracts attention. It is commonly associated with extroverts.

## GREEN

Green is often popular due to its calm tones and association with renewal. Green is also seen as positive.

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