

Friesens Legacy of Green

- 1981** • Uses press waste for line-up sheets in next press run
- 1985** • Replaces ink cans with refillable drums
- 1992** • Installs silver recovery system
 - Installs solvent recovery program
 - Launches drink can/desk bin recycling programs
 - Publishes first promotional edition of Making Eco-Friendly Books
- 1994** • Installs high efficiency lighting
- 1997** • Initiates sorting baling waste by grade
- 1999** • Switches humidity system from air fog to high pressure mist
 - Upgrades compressed air systems to reduce energy dependency
- 2001** • Donations to Scoutree Program
- 2003** • Canada's first FSC certified book manufacturer
- 2004** • With publisher Raincoast Books, Friesens prints Harry Potter and the Order of the Phoenix on 100% post consumer waste paper. This landmark 'green' edition set the stage for all future Harry Potter books to go 'tree free'
 - Launches Eco-Audit program
 - Installs water efficient washrooms
- 2005** • Launches Friesens Green Scene, a quarterly update on industry and Friesens environmental practices and initiatives
- 2006** • Develops Friesens Eco-Calculator, a calculator that converts book specifications to environmental resources saved
 - Friesens estimating goes 'paperless', saving 285,000 pages (annually) of printing
 - Hosts Eco-Education Program (Toronto)
- 2007** • Automated Eco-Audits for book publishers
- 2008** • Move to vegetable-based inks for all of our presses
 - Opened new efficient and eco-friendly book manufacturing facility

Friesens is proud to manufacture the 'greenest' books found anywhere by

- using only hydro-generated power provided by the Nelson River watershed, a renewable source of clean energy with zero carbon
- producing no air pollutants, no toxic waste, and contributing 18-60 times less greenhouse gases than natural gas or coal-fired plants
- having Web presses with no VOC (Volatile Organic Compounds) emittance
- having motion sensors in low traffic storage areas and bathrooms